

# PRESENTING



**LOCAL EVENTS.  
LOCAL TICKETS.  
ONE PLACE.**

POWERED BY:



San Luis Obispo County's News & Entertainment Weekly



# Local Tickets. One Place.

## ABOUT NEW TIMES SLO:

*New Times* is San Luis Obispo County's news and entertainment weekly. Celebrating 32 years of publishing the largest circulated paper in the region; covering local news, politics, opinion, food, wine, arts, and entertainment each week. *New Times* is locally owned and operated in San Luis Obispo and is home to 55 Fiction, Best Of San Luis Obispo County Readers Poll, Winning Images Photography Contest, The New Times Music Awards, and the Shredder.

# 35,000

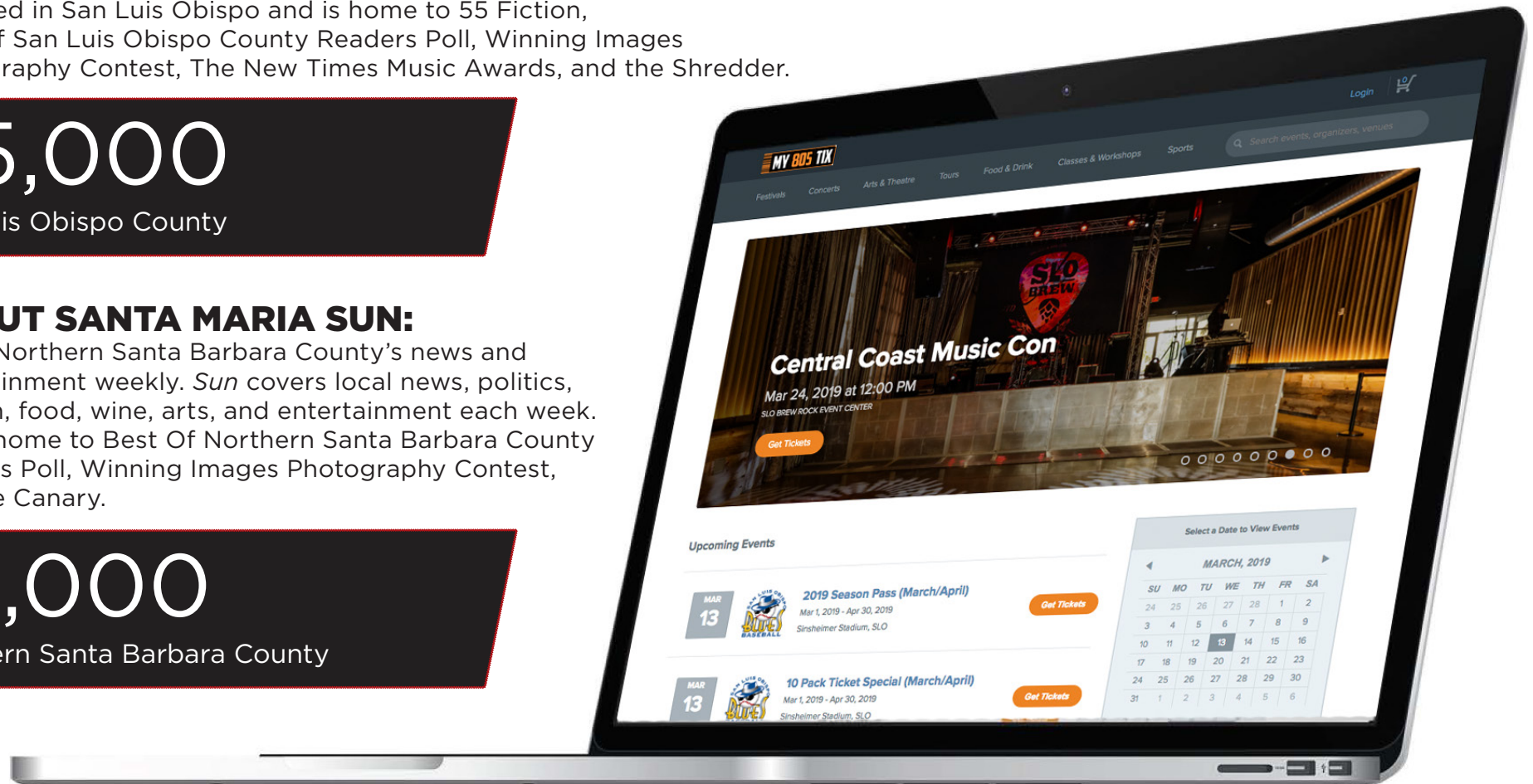
San Luis Obispo County

## ABOUT SANTA MARIA SUN:

*Sun* is Northern Santa Barbara County's news and entertainment weekly. *Sun* covers local news, politics, opinion, food, wine, arts, and entertainment each week. *Sun* is home to Best Of Northern Santa Barbara County Readers Poll, Winning Images Photography Contest, and the Canary.

# 18,000

Northern Santa Barbara County





# Your Local Marketing Partner



## Opportunities include:

- Editorial content in our print products
- Web and email newsletter promotions
- Social media support
- Weekly print promotions
- Ticket giveaways



### **Customer Accounts**

Customers enjoy easy account creation or guest checkout to purchase tickets to their favorite events



### **Easy Seat Selection**

Our interactive seating chart allows customers to select their own seats in real-time



### **Responsive Design**

With our responsive design, customers are ensured a consistently beautiful experience



### **High Volume Capabilities**

Hosted on Amazon Web Services, our servers expand to meet the traffic demand

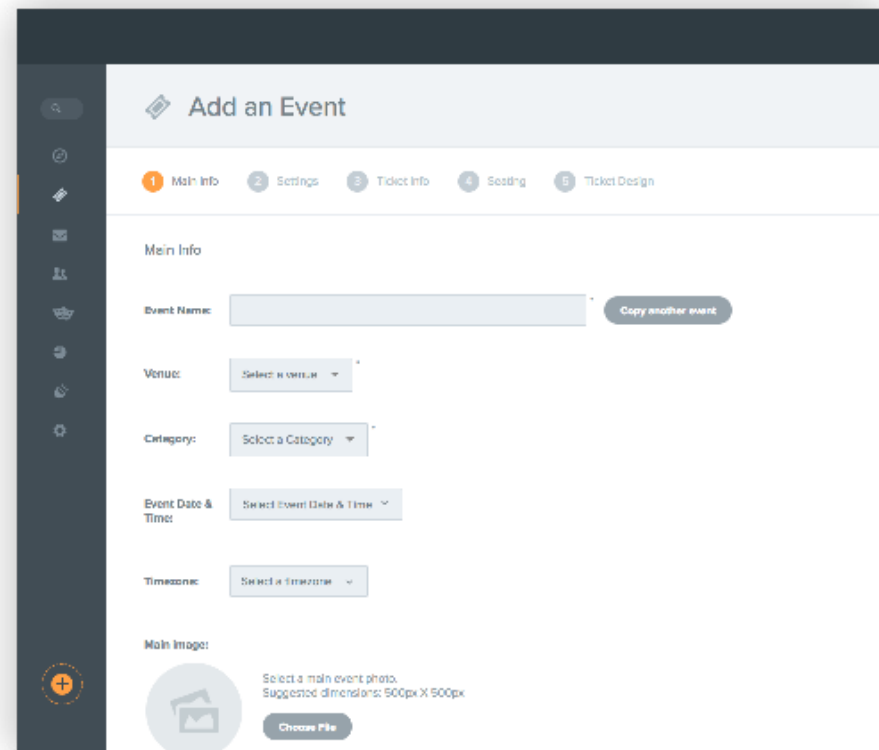


### **Fully Secured**

Adhering to the highest level of PCI compliance, we utilize two-part tokenization to process transactions

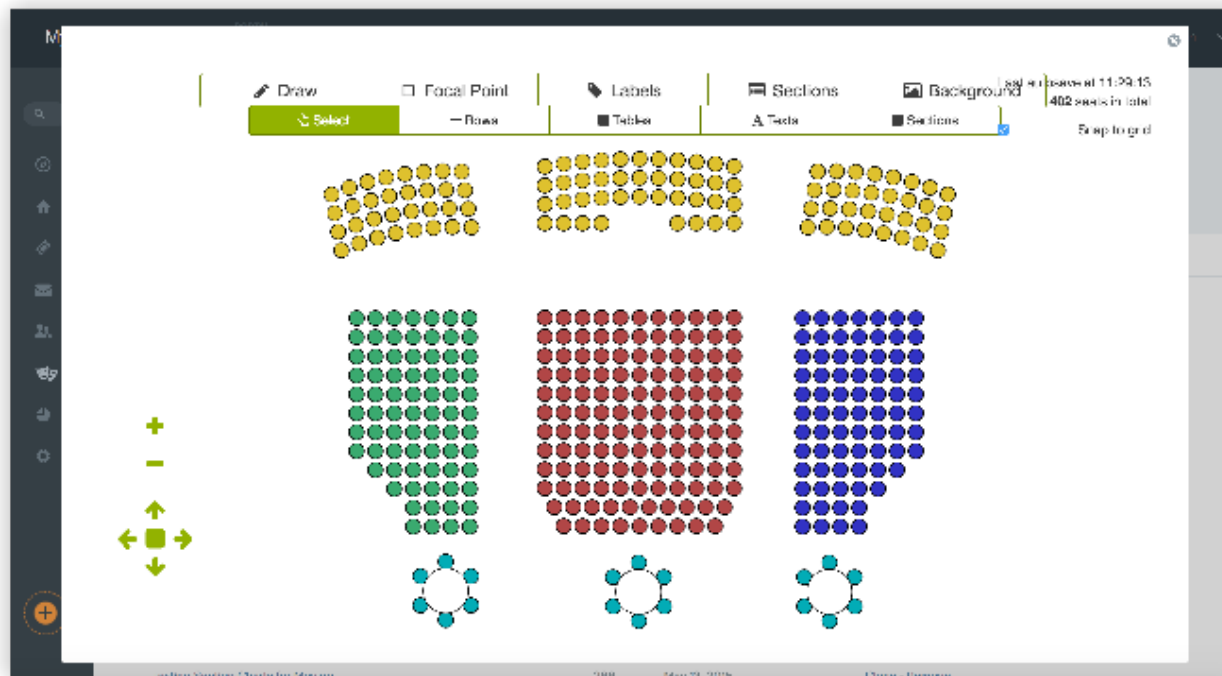
# Easy Access, Easy Setup

- Cloud based system allows access to real-time information anytime, anywhere
- Add users to your organization with different permission levels
- Simple, intuitive event setup
- Create any type of event from galas to festivals to full theatre productions
- Quickly copy and paste events for efficient event setup
- Includes additional features such as Promo Codes, Early Access Codes, Registration Questions, Waivers, and more!

A screenshot of a web application interface for adding a new event. The interface has a dark sidebar on the left with various icons. The main content area is titled "Add an Event" and features a progress bar with five steps: 1. Main Info (active), 2. Settings, 3. Ticket Info, 4. Seating, and 5. Ticket Design. Below the progress bar, the "Main Info" section contains several form fields: "Event Name" with a text input and a "Copy another event" button; "Venue" with a dropdown menu labeled "Select a venue"; "Category" with a dropdown menu labeled "Select a category"; "Event Date & Time" with a dropdown menu labeled "Select event date & time"; and "Timezone" with a dropdown menu labeled "Select a timezone". At the bottom, there is a "Main image" section with a circular icon containing a photo of a person and a "Choose File" button. Text next to the icon says "Select a main event photo. Suggested dimensions: 500px X 500px".

# Seating Chart Capabilities

- Build custom seating charts in minutes!
- Add text, tables and background images
- Automatic pattern recognition seat labeling
- Clone previously built seating charts to allow for variations from production to production
- Offer a Best Available option to your customers







# Sell More Than Just Tickets



## Donations

Create donation funds and solicit them during the purchase process or as stand alone contributions



## Memberships

Offer select benefits to your customers



## Ticket Packages

Sell a variety of ticket packages for your season, series, or festival

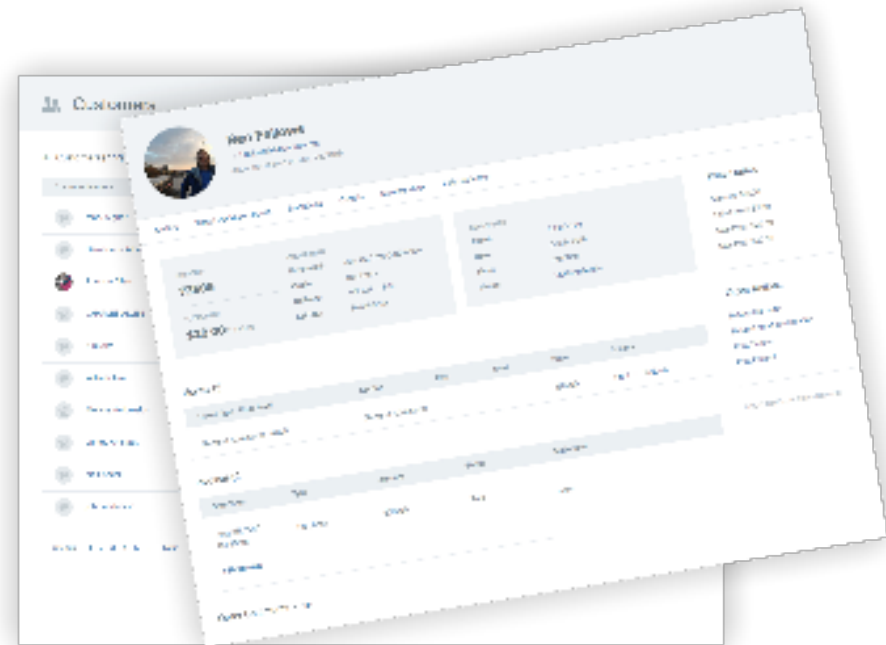


## Gift Cards

Provide your customers with the option to purchase Gifts Cards that can be used to any of your organization's events

# Extensive Customer Management Tools



- Customer files are tied to email address or phone numbers (but are not required)
- Print tickets and receipts, resend email confirmations and password resets, process exchanges, refunds and upgrades
- Detailed order information and history
- Manually add credits to customers accounts to be used for future purchases
- Easily exportable customer information
- Send event reminder and follow up emails directly from the system to customers who bought tickets to a specific event





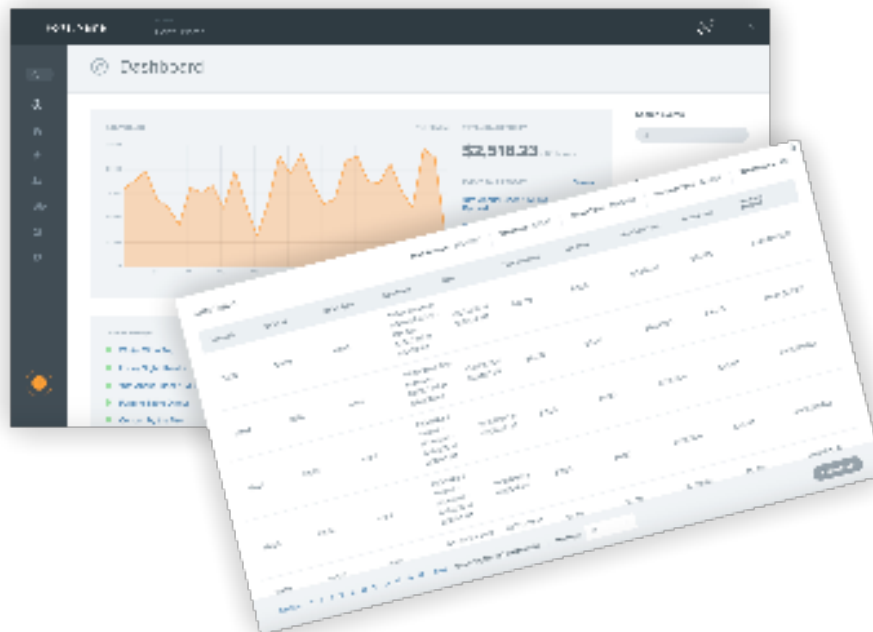
# Night Of Operations

- Batch print tickets or pull a will call list
- Fully functioning Box Office capabilities
- Gate Control app available on iOS for scanning tickets at the door
- POS app for iOS and Android in development (will include Gate Control as well)

Ticket Type: General Admission - Standard		Seat: General Admission	Ticket Price: \$9.00
<h2>Whiskey Cheer</h2> <p>The Parlor • Thu, Dec 8, 2016 • 8:00 PM</p>			
<b>ADDITIONAL INFORMATION</b> ORDER #: 94461 TICKET #: 200603 TICKET TYPE: General Admission - Standard		<b>IMPORTANT INFORMATION</b> - This ticket only allows one entry. - Duplication or sale of this ticket may void the ticket. - Please present this entire sheet as your ticket. - No refunds, no exchanges.	
SEAT: General Admission			



# Powerful Reporting



- Convenient dashboards
- Simple transaction reporting
- Exportable customer info for Marketing
- Quick summary reports for top level info
- Accounting reports for reconciliation
- All reports are customizable and export to Excel



# Competitive Pricing

Our pricing plan charges buyers a flat fee of \$1.50 plus 4% of the ticket price. A separate fee for merchant processing will be charged to the ticket buyer at a rate of 2.5% of the entire transaction.

## At The Door Ticket Fees

All tickets sold through the admin or the Geotix mobile app will incur a flat ticket fee of \$1 for day-of-event ticket sales.





# Get Paid... When You Want!

- Fast, hassle free, secure set up
- Deposited directly to your bank account
- Receive daily deposits or one lump sum at the end of you event

Payouts Recent							Total Results: 197
Organization Name	Payout ID	Payout Date	Gross Total Transaction	Gross Ticket Price	Merchant Price	Net Organization Revenue	Self-serve Data
Local Organization	8115	05/11/2017 at 12:01:40 AM	\$500.00	\$4.00	\$0.95	\$455.05	
Local Organization	8101	05/10/2017 at 12:01:37 AM	\$100.00	\$8.00	\$1.00	\$20.00	
Local Organization	8094	05/05/2017 at 12:01:48 AM	\$15.00	\$6.00	\$1.42	\$5.57	
Local Organization	8088	05/04/2017 at 12:01:52 AM	\$400.00	\$25.00	\$2.55	\$405.45	
Local Organization	7991	05/05/2017 at 12:01:58 AM	\$15.00	\$6.00	\$1.42	\$5.57	
Local Organization	7937	04/04/2017 at 12:01:51 AM	\$500.00	\$4.00	\$0.95	\$455.05	
Local Organization	7933	04/03/2017 at 12:01:48 AM	\$500.00	\$4.00	\$0.95	\$455.05	
Local Organization	7908	12/21/2016 at 12:06:00 AM	\$100.00	\$8.00	\$1.90	\$90.10	
Local Organization	7890	12/08/2016 at 12:02:00 AM	\$225.00	\$88.00	\$4.27	\$202.72	
Local Organization	7873	12/29/2016 at 12:01:42 AM	\$500.00	\$4.00	\$0.95	\$455.05	



# All Backed By Local Customer Service

- Work with a local team of experts you know and trust that is dedicated to see your event succeed!
- Get quick, accessible training and support to you and your customers.
- Access to the My805Tix Street Team who can handle your event's box office and check-in

